



Table discussion

What are the challenges your organisation...?



Smart
Mobility
Living Lab
London

**INNOVATION COMMUNITY
MEMBERSHIP 2024**

2024 MEMBER BENEFITS

The SMLL Innovation Community provides a platform for collaboration and showcasing among various stakeholders, including academic institutions, government bodies, private companies, and other organisations. By collaborating with other stakeholders, organisations can gain access to additional resources, knowledge, and expertise, which can be leveraged to enhance proposals.

LEADERSHIP ROUNDTABLES



New for 2024: facilitation of CEO roundtables for large organisations to collectively develop a white paper and share with the community.

WORKING GROUPS



New for 2024: facilitation of working groups based on the needs of the Innovation Community with guest speakers from National Highways, Local Authorities and other key decision makers managing the UK's roads and highways

EVENTS AND WEBINARS



Events and webinars will focus on the themes which are important to the Innovation Community comprising investment and funding, legislation, net zero and decarbonisation, electrification, autonomy and data sharing.

ACCESS TO EXPERTS, PARTNERSHIPS AND COLLABORATION

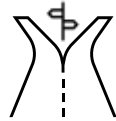


TRL experts

Included consultancy* from experts at TRL covering 40 specialties for example:

- legislation
- data analytics
- tech, safety
- business development
- behaviours
- funding acquisition
- horizon scanning
- new regulations
- standards and much

more!



Delegations

Members are invited to meet international trade delegations and key meetings with governmental departments to showcase their product and/or services.

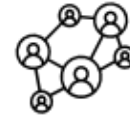
REMEMBER:

Members have access to hot-desking at SMLL and use of the event space for large meetings or presentations included



Industry Events and Webinars

Discounted or free access to industry events /conferences. Informative monthly lunchtime webinar series on topics which are insightful and informative to SMLL IC members



Partnerships and collaboration

SMLL works with key partners, such as London & Partners and the Royal Institution, signposting members to new business connections

Members receive: Industry insights newsletters, new reports repository and promotion on SMLL's website and social media channels.

2024 DATES FOR THE DIARY – HALF 1

IN-PERSON EVENTS

22ND FEBRUARY 2024

CEO Roundtable

17TH APRIL 2024

Automation and
Accessibility

26TH JUNE 2024

Members Talks

3RD JULY 2024

SMLL Showcase

WEBINARS

17TH JANUARY 2024

CAM Scale Up
Programme

24TH JANUARY 2024

Behaviour and
Acceptance

28TH FEBRUARY 2024

Funding and
Investment

27TH MARCH 2024

Harmonising EU
Legislation

APRIL 2024

Decarbonisation and
Net Zero

22ND MAY 2024

Digitalisation

JUNE 2024

Safety

PLUS MUCH MORE!

SMLL MEMBERSHIP

